**For NGO and skill company**

[www.eherex.com](http://www.eherex.com)

* Bmsay foundation
* Sarthak India.org
* Sewabharat.org
* Humana-India.org
* Ankindia.org
* magicbus.org
* shuddhi.org

**For skill company**

1. isdcglobal.org
2. Skillsoft.com - for page design not content= BMPL
3. Stcskills.co
4. adani skills
5. Learnetskills.com
6. Orionedutech.in
7. DBtech
8. VALUAR FEBTCH
9. Gramtarang
10. Centium learnin
11. Apollo Mediskills
12. Quess Corp
13. ICA Edu Skill
14. Empower Pragati
15. iisd.co.in
16. asmacsskill.com
17. Skillsonics.com
18. Kedman.in
19. JIS

**For BMPL**

* **Home**
* **Who we are**
* **BMPL – at a Glance**
* **Mission , Vision, Value**
* **Affiliation and accreditation**
* **Our Leadership**
* **Operation**
* **Our approach**
* **What we do**
* **Hr development services**
* **Infra services**
* **Skill development service**
* **Corporate Social Responsibility**
* **Livelihood Training**
* **Professional & Vocational Education**
* **How we do**
* **approach and methodology**
* **Market driven courses**
* **Empanelment/Funding**
* **Get informed**
* **Events**
* **Gallery**
* **video**
* **Success story**
* **Join us**
* **Carriers**
* **Volunteer and interns**
* **Partner**
* **Funding**
* **Employment**
* **Certification**
* **Business associates**
* **contact**

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**Bmpl is open for Collaborations:**

* **Projects, Placements and Entrepreneurship linked skilling**
* **Placement partnerships**
* **Academic Collaborations with Universities and Academic Institutions**
* **CSR Partnerships.**

For Business please reach out to us: info@bhawanimarketing.com

**For business associates**

Why BMPL

Bmpl skills offer matchless opportunity in industries to help you make the aspiring entrepreneurs.

The authorized center system is one of the unique & most profitable businesses in today’s World. Our Proposal aims to create authorized Centers all over India to offer our bouquet of courses from renowned institute BMPL skill development center. We believe in innovation through offering a wide range of Branded programs at one stop that no other institute is offering in the education space. We have our own marketing, sourcing, editorial, design, all under one roof. We have the advantage of offering the best and the widest range of programs at competitive prices, while ensuring top-quality. We are equipped with an ambitious, workable plan to provide quality education to the youth of the country.

We develop and deploy strategic knowledge initiatives to promote corporate excellence. The concept of franchising is based and followed on a proven method of operating a business. We believe in practices of international training fraternity employing Indian trainers, ensuring high quality at optimum cost.

**We offer skill building solutions across the “Skilling Generation”**

We at BMPL offer employability programmes and solutions that in turn creates corporate ready workforce. Some of our skill building solutions include:

* **What all opportunities we provide**

BMPL is creating employable workforce in the country by implementing an end-to-end business model which includes community mobilization and counseling for the rural/ semi-urban/ urban youth; training at block & district levels; Assessment & Certification in partnership with industry partners; placement and post placement support. BMPL works closely with the industry to identify job opportunities and then work towards providing training in those trades. This model ensures that people who get trained & certified are absorbed by the industry thus meeting the demand for employable workforce.

**Required qualities to become a partner with us**

* Person who adopts honesty and ethical behavior as a key value
* Ability to promote brand vision & their core values.
* Proving your assurance to the brand.
* A strong desire to succeed & become an Entrepreneur.
* Having experience to manage finances. o Willingness to devote time and best efforts to the daily operation.
* If you can prove your creativity vital.
* Should have Leadership quality to manage & motivate personals.
* Great Opportunity for Professionals who are planning to establish their own ventures.
* Existing training Institute willing to enhance their business can partner with us.
* We believe as; a franchisor is dependent on the success of its franchisees Preferred Centre Location: The centre should be located on the main road with free flow of traffic.

BMPL delivers unmatched business value to customers through a combination of process excellence, quality frameworks and service delivery innovation. BMPL brings to you a vast variety of opportunities

**GUIDANCE TO START THE CENTER**

* Finalization of Location.
* Project Guidance.
* Infrastructure Guidance, company helps in charting out areas as per SSC Norms.
* Support in marketing launch of the centre i.e. Marketing Plans & Guidance.

**COURSE DESIGN & UP GRADATION**

* We have got vast experience in developing the most appropriate and updated course material.
* We develop our own curriculum for all courses as per ssc NORMS
* Courses are designed after extensive industry & market research, ensuring healthy demand according to current scenario.
* Access to latest technology for regular updates in Digital Training.

**MARKETING SUPPORT**

* Marketing & advertising campaigns brand development initiatives through various Internet-based & traditional press & outdoor advertising.
* Provides design for advertising material such as banners, posters, signboards, etc. for use by the centers.
* Government schemes are run from time to time to give a boost to business.
* Ongoing advice to the centre on how to improve business as well as taking inputs on market & strategy from the centers.

**ACADEMIC & LOGISTICS SUPPORT**

* Trained the Trainers (TOT) is conducted to ensure that the centre has faculty with the right skills to provide proper training to students.
* Conduct of Govt. Exams leading to Certification, Online Exams & issuing certificates to students.
* Marketing & promotional material such as banners, posters & also Course material including books & CDs both for students & faculty are printed/ published by BMPL& delivered to centers as per their requirements.
* IT/MIS or SDI Portal Training Support.

**QUALITY SUPPORT**

* Company Provides timely Quality services by systematic continuous improvement in all facets of its activities.
* Committing to implement, maintain and improve the Quality Management System.
* We are committed to communicating the strategic directions, objectives and achievements of Training to all Students.
* Our training seeks to ensure that all products, services and processes meet customer and organization requirements by vigilant and pro-active management and supervision.

**PLACEMENT SUPPORT**

* A Dedicated Job portal and placement cell for Job Assistance finds appropriate job openings for trained students across all centers.
* Special Job Interview Preparation and Mock Test sessions.
* Interview Alerts and Reviews every week.
* Own Capacity to intake Trainees.
* Regular interaction and counseling from industry experts for interview tips.
* Centrally Campus Placement OPPETURNITY

**SOLUTION- ICA**

**Best Practices**

* **Domain Specific Master Trainers**

Individual MT for Individual Sectors (based on Sectors Span)

* **Daily monitoring classroom activities**

Randomly done by MTs for own Job Role trainers in Centers

* **SSC organized ToT (Training of Trainers)**

Extensive 7-10 days Training, Assessment & Certification by SSC

* **Internal ToT by MTs**

Orientation, Induction & Process Training by MTs for all Trainers of the particular Job Role. Assessment & Internal Certification for all participants.

* **Monthly Updates on Content & Training Resources**

Session Plan/ACLP, Trainer’s Guide, Participant’s Guide, PPTs, Domain-specific Infographics, Question Banks, Internal Assessments.

**Employment**

bmpl has a dedicated placement network spread in Pan India on National, Zonal, State and Center Level to ensure efficient placement retention of the candidates. Bmpl is focused on Backward Integration with Employers to increase employability, imparting skills among candidates, bridging the gap between Employer-Employee and overall training to fulfill manpower requirements of the Employer.

* **Backward Integration**

The purpose of Backward Integration for placement is to align local / outside district / outside state employment requirements with the expectations of the candidates pertaining to the placements. It helps us in generating the required number of vacancies as per the batches we need to launch in coming future. It allows us for placement based sourcing of the candidates as well.

* **Open Opportunities**

Enrolled candidates can be offered a job even before beginning of the batch. Candidates can be offered 3-4 job opportunities (Local or outstation). If not chosen from those options, candidate can also be given option to choose the placement opportunity out of given options.

* **Clarified Decision Making**

Candidates will have clarity about the job they will be doing after the completion of the course. (Type of job, Name of the Company, Designation, Key Working Areas, Job Location, CTC, in hand salary, other benefits if any) which will help them in taking the decision as well as their parents to allow them to support them.

* **Know Your Boss before Going to Office**

ICA arranges regular Employer visit in training centres by the employers of particular trade. Guest lectures are given by the same employer where the candidates are being placed. Field Visits are mandatory for the batch to know their workplace. At the end of Classroom Sessions, Students are sent for OJT (On Job Training) just like Internship.

* **Suggestions & Feedbacks are Mandatory**

ICA always welcome feedbacks from the Employer as well as Placed Candidates to know the Job Satisfaction of Employee as well as Hiring Satisfaction for Employer. Suggestions are taken from employers for imparting or enhancing some particular skills outside their course syllabus (ex - email writing) as per the need of the employer.

**PLACEMENT**

**Backward Integration**

**Proper Planning**

From Batch Launch through Mass Training to Successful Placement.

**Regularization**

Regular Tie up with the employers for collecting their monthly, quarterly, yearly requirements. Generating required number of vacancies job role wise / no. of candidates wise. To ensure 3 to 4 options in particular job role.

**Feedback Implementation**

Regular feedbacks and suggestions from the Employer to improve quality as well as from candidates placed, guiding them for up-gradation / career progression.

**Continuous Tracking**

On monthly basis, candidates are being called by the team to ensure timely salary disbursement and Job Satisfaction. It helps in the placement retention / career progression of the candidat

**Corporate Social Responsibility**

Apart from being one of the largest implementing partners in vocational training sponsored by Govt. of India, we went ahead to implement Vocational Training sponsored by responsible corporates who are running various vocational and educational projects under their Corporate Social Responsibility program. Corporates aim to lend their helping hand to the underprivileged by sponsoring skilling programs in operational areas; supporting existing programs through basic setup costs and equipment donation to offset training programs that cost intensive; offering existing facilities and machinery for on-the-job training where available.

**Methodologies**

* **Industry Academia Collaboration**

Industry academia collaboration with our employers for better learning and employment opportunities for our trainees.

* **Candidates Sourcing**

Sourcing of candidate for training as per the parameters of the employers.

**Psychometric Aptitude Test**

Candidates are taken through a psychometric aptitude test to check their suitability for a particular job role.

**Customized Training**

Inputs are taken from current employers so that trainees could be trained as per their customized requirements. The candidates are professionally trained with classroom training, practical labs and OJT.

**Field Exposure**

Candidates are taken through the industry visit with the partner organization so that candidates could get practical exposure.

**Influencer Marketing**

Engaging & training influencers who are prominent drivers of purchasing company's products

**Skill Development Solutions**

**Creating skills. Empowering livelihoods**

Our ever-expanding commitment to the Skill India Mission is based on new-age livelihood skilling solutions that are simple, effective and mobilize whole communities. With structured technology blended training, certification, placement and settlement, our mission is to enable India’s employable population to achieve its productive potential.

**Vocational Training**

Vocational Training for Schools and Colleges to strengthen a young nation

**Employability Oriented Training**

Making unskilled and underprivileged youth employable

**Recognition of Prior Learning (RPL)**

Helping organisations assess, train and upgrade the skill levels of their workforce

**Customized Content and Digital Solutions**

Making learning effective and accessible

**Corporate Skilling Programs**

Accelerate growth through new-age learnin

The Mantra for Employability Oriented Training

**Smart. Simple. Effective**

Making unskilled and underprivileged youth employable through vocational training has been a key agenda of our skilling mission. We effectively partner with both central and state governments to deliver vocational training at the broadest level. Our focus is to create skills to take advantage of the opportunities available across multiple sectors.

Acquiring vocational skills during education builds a foundation for employability for the individual. Multiplied manifold, it builds the strength of the nation.is focused on providing employable skills to a broad spectrum of youth both at schools and college level.

**Corporate Social Responsibility (CSR)**

Many organizations are orienting themselves to be socially responsible corporate citizens and taking up employability focused skilling initiatives.WE, partners with corporates to conduct programs impacting national issues in the field of skill development, women’s welfare and empowerment, vocational training and health awareness.

**Content and Digital Solutions**

Creating accessible learning

Engaging training material, that’s relevant and appropriate for the given context creates effective learning. Our content development and digital learning solutions team develop customized content for clients across sectors (including for Sector Skills Councils).